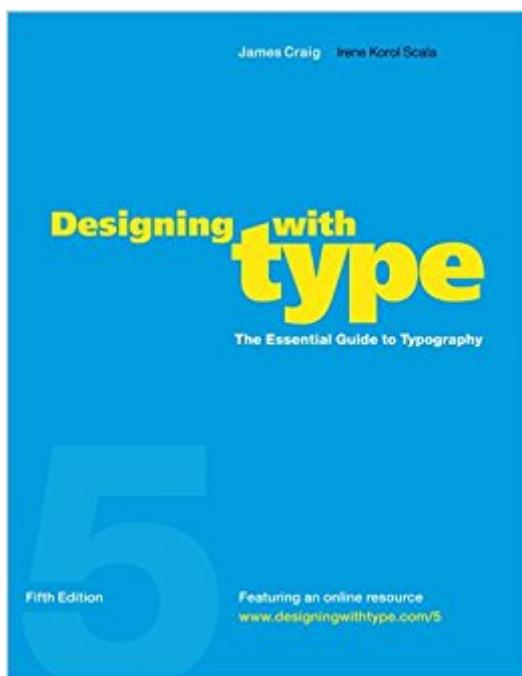The book was found

Designing With Type, 5th Edition: The Essential Guide To Typography: WITH Online Resource

Synopsis

The classic Designing with Type has been completely redesigned, with an updated format and full color throughout. New information and new images make this perennial best-seller an even more valuable tool for anyone interested in learning about typography. The fifth edition has been integrated with a convenient website, www.designingwithtype.com, where students and teachers can examine hundreds of design solutions and explore a world of typographic information. First published more than thirty-five years ago, Designing with Type has sold more than 250,000 copiesÃ¢â¬â•and this fully updated edition, with its new online resource, will educate and inspire a new generation of designers.From the Trade Paperback edition.

Book Information

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Customer Reviews

It really should be called something like "Basic of Type" or "ABC of Type". That book is for those, who has no idea about type and typography... but usually if you know the words 'type' and 'typography', you already know more than this book can offer you. Better, find this book in your local library, and read it, and return it, and forget it. It is not so valuable to take a place on your shelf.

This book covers an amazing amount of ground in relatively few pages. It feels like a whirlwind introduction to the entire universe of typography and type design, and I think it is therefore one of the best primers available on the subject.For me, this book served as a jumping-off point to delve into more specific areas that I was personally interested in. Other books I have read (Bringhurst comes to mind) assume the reader has some background eduction in the subject. This book will give it to you.It's also just a beautiful book: It's large, comfortable to hold and read, and set wonderfully.The book contains a number of projects that seem like they would be useful in a classroom setting, but are of modest value to the individual reader.Overall, I highly recommend this book, particularly as an introduction to the subject.

The biggest let down was the font the book is displayed in isn't always what the printed version uses so a few of the typed examples don't work as well. They have a lot of the examples as images however so you know you are being shown the proper ones but not always sure about the size.Has pleanty of links to their online database which is a super plus (so long as you have internet while reading you can utilize them).My favorate aspect vs a printed version is the quick searching electronic books have, much faster and simpler.The book its self introduces you quickly but smoothly into the world of type. It has a nice narative that guides you along as you read each section.

Great purchase!

I had to get this book for a Typography class in college. I was actually presently surprised by how knowledgeable the book was. I never thought I would be interested in the study if type, but this book changed that.

Most everyone uses written word to get someone to listen to them. While this is geared toward graphic design and advertisement, it can be very useful to nearly all people. We often do not realize how important a font, type size, spacing, etc. can be. This book will help clear that and send you on the right path for developing clearer and more exciting ways to present your material. Get this book and reach the people that you've been missing!

Every designer needs this book. I would lost without this informative digital bible of design

knowledge. You will be a better designer afterwards.

I bought this book for a class, but later found out the book was changed. I found this edition much more helpful than the later edition that I had to buy and use for class.

BLOOD TYPE DIET : Eat recipes according to blood type(blood diet,blood type diet o,blood type diet b,blood type cookbook,blood type a diet,blood type a cookbook,blood type ab,blood type book) Designing with Type, 5th Edition: The Essential Guide to Typography: WITH Online Resource Type 2 Diabetes:The Type 2 Diabetes Guide With Powerful Type 2 Diabetes Tips (Free Checklist Included)[Type 2 Diabetes, Type 2 Diabetes Cure,Type 2 Diabetes Diet, Diabetes Diet, Diabetes Magazine] Designing with Type, 5th Edition: The Essential Guide to Typography TYPE 2 DIABETES DESTROYER: The Secret to REVERSE Type 2 Diabetes, 3 Proven Steps to Reverse Type-2 Diabetes in 11 Days (Diabetes type 2, Diabetes, diabetes ... DIABETES,diabetic cookbook,type 2 diabetes) Diabetes: Fight It with the Blood Type Diet: The Individualized Plan for Preventing and Treating Diabetes (Type I, Type II) and Pre-Diabetes (Dr. ... Eat Right 4 Your Type Health Library) Mastering Type: The Essential Guide to Typography for Print and Web Design BLOOD TYPE DIET FOR BEGINNERS: Your Guide To Eat Right 4 Your Type And Lose Up To A Pound A Day: Lose Weight Fast, Look Healthy With Your Blood Type O, A, B And AB Eat Right For Your Blood Type: A Guide to Healthy Blood Type Diet, Understand What to Eat According to Your Blood Type Eat Right 4 Your Type Personalized Cookbook Type O: 150+ Healthy Recipes For Your Blood Type Diet Eat Right 4 Your Type Personalized Cookbook Type A: 150+ Healthy Recipes For Your Blood Type Diet Eat Right 4 Your Type Personalized Cookbook Type B: 150+ Healthy Recipes For Your Blood Type Diet Eat Right 4 Your Type Personalized Cookbook Type AB: 150+ Healthy Recipes For Your Blood Type Diet BLOOD TYPE DIET: EAT RIGHT FOR YOUR BLOOD TYPE FOOD AND SUPPLEMENTS FOR TYPE A BLOOD TYPE DIET: EAT RIGHT FOR YOUR BLOOD TYPE FOOD AND SUPPLEMENTS FOR TYPE O Step by Step passing the EPA 608 certification exam, including the Core, Type I, Type II, and Type III test with practice questions British Guided Missile Destroyers: County-class, Type 82, Type 42 and Type 45 (New Vanguard) The Complete Manual of Typography: A Guide to Setting Perfect Type (2nd Edition) Type Rules: The Designer's Guide to Professional Typography Typography Workbook: A Real-World Guide to Using Type in Graphic Design

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